



*Leading Successful Collaborations to Strengthen  
Health Pathway Programs  
&  
Build Regional Pathway Systems*

**Conference Packet**

October 30-31, 2014

Marriott, Oakland

Sponsored by:

**The California Wellness Foundation**

The Office of Statewide Health Planning and Development

California Community College Chancellor's Office, Health Workforce Initiative

Haas Institute for a Fair and Inclusive Society, UC Berkeley

UC Berkeley School of Public Health

UCSF Fresno Medical Education Program

Latino Center for Medical Education and Research

**Dear Friends and Colleagues:**

On behalf of the California Health Professions Consortium (CHPC) and the University of California, Berkeley's Center for Health Leadership (CHL) we welcome you to our 6<sup>th</sup> annual statewide conference: **Leading Successful Collaborations to Strengthen Health Pathway Programs & Build Regional Pathway Systems.**

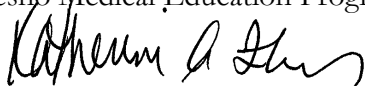
We invite you to participate in an innovative meeting of leaders from throughout the state who are strengthening health pathway programs and building regional health pathway systems. We are confident it will provide you with inspiration, skills, best practices, and networking that will help advance your priority programmatic and regional initiatives.

The imperative to address growing health workforce needs combined with significant investment in health career pathways and the Linked Learning movement create a unique window of opportunity. The conference will empower you to more effectively collaborate with key stakeholders to build sustainable health pathway systems that produce a well-educated, diverse health workforce and expand rewarding health career opportunities for youth. We will explore exciting topics such as:

- The 5 stages of Health Pathway Development: Where you fit and how to advance
- The latest strategies for implementing and sustaining regional health pathway systems
- Innovative tools and resources to build your health pathway programs
- How employers can best invest in building the pipeline to meet their priority needs
- Strengthening employer engagement and work-based learning
- Leadership skills for effective cross sector collaborations
- Making the business case for health workforce and pathway development
- The power of storytelling to engage your community, staff and funders
- Increasing opportunities for Boys and Men of Color
- Innovations in community college health programs and partnerships
- Enhancing college student success and entry into health careers
- Statewide and local funder strategies and opportunities

We are confident that you will find this conference energizing, informational, and practical. We look forward to working together to strengthen and grow a quality, diverse health workforce for California!

Katherine A. Flores, M.D.  
Director, Latino Center for Medical  
Education and Research  
UCSF Fresno Medical Education Program



Jeffrey S. Oxendine, MBA, MPH  
Associate Dean, Public Health Practice  
UC Berkeley School of Public Health



## CONFERENCE AGENDA – October 30, 2014

- 11:00-11:30**     **Registration**
- 11:30-1:00**     ***Networking Lunch and Panel of Successful Health Pathway Program Alumni***  
Katherine Flores, UCSF Fresno Latino Center for Medical Education and Research  
Jeff Oxendine, UC Berkeley School of Public Health  
California Health Professions Consortium, Co-Directors  
Stories from alumni pursuing medicine, public health, physician assisting and health management
- 1:00-1:30**     ***Key Note Presentation: Why Strengthen Health Workforce Diversity and Build Regional Health Pathway Systems?***  
Barbara Staggars, Director of Adolescent Medicine, UCSF-Benioff Children’s Hospital, Oakland  
Chairman of the Board, The California Wellness Foundation
- 1:30-2:15**     ***Plenary Presentation and Discussion: The 5 Stages of Health Pathways, Where you fit and how you can advance.***  
Jeff Oxendine, Associate Dean, UC Berkeley School of Public Health  
Kevin Barnett, Senior Investigator, Public Health Institute
- 2:15-2:30**     **Break**
- 2:30-3:30**     ***Developing Effective Health Pathway Collaborations***  
Arthur T. Himmelman, Himmelman Consulting
- 3:30-4:30**     ***Plenary Funders Panel: Collaboration to Invest in Sustainable Health Pathway Programs and Systems***  
Moderator: Dr. Katherine Flores  
Sandra Davis, The California Endowment  
Carrie Portis, The James Irvine Foundation  
Kathy Greco, The Desert Healthcare District Foundation  
Cindy Beck, California Department of Education
- 4:30-5:30**     **Best Practice and Practical Skill-based Workshops:**
- OCC201**     • ***Evaluation of Health Pathway Programs: Practical Tools, Strategies and Lessons Learned***  
Ramon Hernandez, UC San Diego  
Amanpreet Sandhu, UC San Diego
- OCC202**     • ***Empowering Youth through Culturally Based Teachings: Models for Increasing Boys and Men of Color in the Health Workforce***  
Juan Gomez, MILPA, East Salinas

- OCC203 • ***Partnering with Employers to Develop Competencies for High School Students to Work Effectively in Internships***  
Brooke Briggance, FACES for the Future Coalition
- OCC204 • ***Ensuring College Student Success and Entry into Health Careers***  
Beatrice Yorker, California State University Los Angeles  
Barbara Wheeler, University of Southern California, Keck School of Medicine  
Jeff Oxendine, UC Berkeley School of Public Health and Health Career Connection
- OCC205 • ***Health and Science Pipeline Initiative: Lessons Learned and Integration with Career Pathways Trust***  
Trudy Old, Deputy Sector Navigator (DSN) for the Health Workforce Initiative (HWI), Far Northern California  
Ellese Mello, Far North Health Workforce Initiative (HWI) Medical Health Pathway Coordinator
- Ball RM • ***Storytelling to Highlight Your Success and Make the Case for Funding***  
Holly Minch, Lightbox Collaborative
- 5:45-7:00**  
*Skyline* **Networking Reception**  
Hosted Hors d'oeuvres and No-Host Refreshments

**CONFERENCE AGENDA – October 31, 2014**

- 8:00-8:30**      **Breakfast**
- 8:30-8:45**      **Welcome**  
Stefano Bertozzi, Dean, UC Berkeley School of Public Health
- 8:45-9:15**      **Keynote Presentation: Increasing Health Workforce Diversity in an Era of Health Reform and Building Healthy Communities**  
Sandra Hernandez, President and CEO, California HealthCare Foundation
- 9:15-9:45**      **Keynote Presentation: Leveraging Institutional Commitment and Collaboration to Build Regional Health Pathway Programs and Systems**  
Alex Briscoe, Director, Alameda County Health Care Services Agency
- 9:45-10:00**      **Break**
- 10:00-11:00**      **Plenary Panel: Lessons Learned from Implementation of Regional Health Workforce/Pathway Initiatives**  
Moderator: Jeff Oxendine, UC Berkeley School of Public Health  
Shelia Thorton, Coachella Valley Economic Partnership  
Jackie Cruz, Hartnell College, Alisal Health Professions Pathways Partnerships  
Katherine Flores, UCSF Latino Center for Medical Education and Research  
Marty Alvarado, Long Beach City College, Long Beach Calls  
Kimberly Mayer, Associate Director, California Institute for Behavioral Health Solutions (Greater Bay Area Mental Health & Education Workforce Collaborative)
- 11:00-12:15**      **Plenary Panel: Engaging Health Employers in Health Pathway Initiatives**  
Moderator: Cathy Martin, Vice President, Workforce, California Hospital Association  
Cheri Fidler, Vice President, Rady Children's Hospital, San Diego  
Angela Jenkins, Director of Community Benefit Funded Programs, Kaiser Permanente, Northern California  
Anette Smith-Dohring, Workforce Manager, Sutter Health Sac Sierra Region  
Christina Hicks, Assistant Director of Programs, California Primary Care Association  
Kristen Birtwhistle, Medical Group Administrative Consultant, Kaiser Permanente, Oakland
- 12:15-1:15**      **Networking Lunch and Speaker**  
  
***How Health Pathway Programs Promote Health: Beyond Genes, Behavior and Environment***  
S. Leonard Syme, Professor Emeritus, Epidemiology and Community Health, UC Berkeley School of Public Health

**1:15-2:30 Best Practice and Practical Skill-based Workshops:**

- OCC201
- ***Partnering with Health Professions Schools***  
Michael De Rosa, Samuel Merritt University  
Ramon Hernandez, Project Director  
Health Career Opportunities Program (HCOP)  
Hispanic Center of Excellence (HCOE)  
UC San Diego School of Medicine  
Ken Crandall, School of Social Work, CSU Chico  
Mental Health Workforce Education and Training Coordinator  
Superior Region Workforce Education and Training Partnership
- OCC202
- ***Storytelling to Highlight your Success and Make the Case for Funding***  
Holly Minch, Lightbox Collaborative
- OCC203
- ***Community Health Workers as a Pathway Entry Point and Innovation to Improve Population Health***  
Kevin Barnett, Senior Investigator, Public Health Institute  
John Buckmaster, Valley High School Health TECH Academy  
Rodney Black, Valley High School Health TECH Academy
- OCC204
- ***Advocacy to Strengthen the Sustainability and Impact of Pathway Programs***  
Makani Themba, The Praxis Group

### ***About the California Health Professions Consortium***

The California Health Professions Consortium (CHPC) is a statewide consortium, under the direction of Dr. Katherine Flores (Director, UCSF-Fresno Latino Center for Medical Education and Research; Clinical Faculty, UCSF School of Medicine - Dept. of Family & Community Medicine) and Jeff Oxendine (Associate Dean, Public Health Practice - UC Berkeley School of Public Health), and is comprised of organizations and individuals with a vested interest in increasing diversity in California's health workforce. The members of CHPC represent various sectors, including direct service providers (hospitals, health plans, physicians, nurses), policy and advocacy organizations, academic institutions (including representation from the community college, Cal State University, and University of California systems, as well as private institutions), health pipeline programs, and other entities. To move forward with the Consortium's goals and objectives, we have four committees entitled: Pipeline, Policy & Advocacy, Resources, and Research & Evaluations, which are charged with specific action items. CHPC holds in-person convening's on a quarterly basis, and our meetings are rotated between San Francisco and Los Angeles. CHPC is partnering closely with the California Health Workforce Alliance to align efforts around health workforce and diversity and strengthen support for collective and individual program efforts.

### ***Some of the organizations that make up the California Health Professions Consortium***

Alameda County Pipeline Partnership	Insight Center for Community Economic Development
Bay Area Health Career Opportunity Program	Kaiser Permanente
California Area Health Education Center (AHEC)	Keck School of Medicine at the University of Southern California
California Department of Education	Latino Coalition for a Healthy California (LCHC)
California Department of Labor	Latino Health Collaborative
California Health Workforce Alliance	Office of Statewide Health Planning & Development (OSHPD)
California Hospital Association (CHA)	Public Health Institute (PHI)
California Institute for Nursing & HealthCare (CINHC)	Reach Out West End (ROWE)
California Institute for Mental Health (CIMH)	Stanford University School of Medicine
California Medical Association (CMA) Foundation	Sutter Health Corporation
California Primary Care Association (CPCA)	The California Endowment (TCE)
California Program on Access to Care (CPAC)	The California Wellness Foundation (TCWF)
California State University, Office of the Chancellor	The Greenlining Institute
California State University, Fresno (CSUF)	University of California, Berkeley School of Public Health
California State University, Northridge (CSUN)	University of California, Davis School of Medicine
California State University, Sacramento (CSUS)	University of California, Office of the President
California Workforce Investment Board	University of California, Riverside
Cedars Sinai Medical Center	University of California, San Diego School of Medicine
Charles R. Drew University of Medicine and Science	University of California, San Francisco School of Medicine
Coachella Valley Economic Partnership	University of California, San Francisco-Fresno Latino Center for Medical Education and Research
Community Clinic Association of Los Angeles County (CCALAC)	UCLA Center for the Study of Latino Health & Culture (CESLAC)
Community College Chancellor's Office, Health Workforce Initiative	UCSF Benioff Children's Hospital, Oakland - CHAMPS Program.
COPE Health Solutions	UCSF Center for the Health Professions
David Geffen School of Medicine at UCLA	Vision & Compromiso
Faces for the Future Coalition	Western University of Health Sciences
Fenton Communications	White Memorial Family Medicine Residency Program
Health Career Connection	
Health Initiative of the Americas	
Health Professions Education Foundation	
Inland Coalition	

*We are grateful for the generous support of the following sponsors:*



*California Community College  
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